

24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

(SCHEDULE E)

PAGE 1 OF 1
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) American Crossroads			FEC IDENTIFICATION NUMBER ▼ C C00487363		
Check If <input checked="" type="checkbox"/> 24-hour report <input type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on M M / D D / Y Y Y Y Y Y					
Full Name (Last, First, Middle Initial) of Payee CROSSROADS MEDIA LLC			Date M M / D D / Y Y Y Y Y Y 11 / 03 / 2012		
Mailing Address 66 CANAL CENTER PLAZA STE 555			Amount 224001.45		
City ALEXANDRIA		State VA	Zip Code 22314		
Purpose of Expenditure TV / MEDIA PLACEMENT		Category/Type 		Transaction ID : E.001	
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY			Office Sought: <input type="checkbox"/> House <input type="checkbox"/> Senate <input checked="" type="checkbox"/> President State: _____ District: _____		
Calendar Year-To-Date Per Election for Office Sought 86267416.44			Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose		
			Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____		
Full Name (Last, First, Middle Initial) of Payee MCCARTHY HENNINGS MEDIA INC			Date M M / D D / Y Y Y Y Y Y 11 / 03 / 2012		
Mailing Address 1850 M STREET NW, STE 235			Amount 600.00		
City WASHINGTON		State DC	Zip Code 20036		
Purpose of Expenditure TV / MEDIA PRODUCTION		Category/Type 		Transaction ID : E.002	
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY			Office Sought: <input type="checkbox"/> House <input type="checkbox"/> Senate <input checked="" type="checkbox"/> President State: _____ District: _____		
Calendar Year-To-Date Per Election for Office Sought 86267416.44			Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose		
			Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____		
(a) SUBTOTAL of Itemized Independent Expenditures.....			224601.45		
(b) SUBTOTAL of Unitemized Independent Expenditures			 		
(c) TOTAL Independent Expenditures.....			224601.45		
<p>Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.</p> <p style="text-align: center;">Caleb Crosby</p> <p style="text-align: center;">[Electronically Filed]</p> <p>Signature _____ Date M M / D D / Y Y Y Y Y Y 11 / 03 / 2012</p>					